

Press release/information

Cornèrcard expands its premium portfolio with the new Cornèrcard Miles & More Platinum

Lugano, 4 September 2025: Cornèrcard launches the Cornèrcard Miles & More Platinum, thus enhancing its offering in the premium segment. The new credit card combines the great advantages of collecting miles with a range of comprehensive travel benefits and services, targeting discerning clients who are frequently on the go.

«With the Cornèrcard Miles & More Platinum, we are specifically targeting frequent travellers wanting to benefit from maximum flexibility and make the most of their miles advantage», says Alessandro Seralvo, CEO of Cornèrcard. «The card combines incredible benefits with personal service, making travel even more convenient.»

More miles, more options

With the Cornèrcard Miles & More Platinum combo offer, cardholders can collect points faster than ever before: With the Visa card, there are 1.5 miles for every CHF 2 spent in foreign currency and 1.2 miles for every CHF 2 spent in Swiss francs. Thanks to the free Diners Club Miles & More card included in the offer, the miles earned can be further increased – in this case it is even 2 miles per CHF 2 spent.

You start with a gift of 15,000 welcome miles. If you apply for the card by 23 November 2025, you will receive 60,000 welcome miles.

The most important benefits at a glance

- **Up to 2 miles for every CHF 2 spent:** Visa 1.5 miles in foreign currency, 1.2 miles in CHF; Diners Club 2 miles
- **Welcome bonus:** 15,000 miles (60,000 miles for applications until 23 November 2025)
- **Priority Pass™ includes:** free access to over 1,700 airport lounges worldwide for cardholders and companions
- **Exclusive concierge service:** personal support for travel, lifestyle and events
- **Comprehensive insurance package with high coverage amounts:** for security when travelling and in everyday life
- **Premium design:** elegant 18-gram metal card
- **Annual fee:** CHF 750 (CHF 670 for Frequent Traveller, CHF 530 for Senator and HON Members)
Upon request, up to three complimentary Cornèrcard Miles & More Gold additional cards are included in the price.
- **iCornèr App:** Free app with a wide range of practical features

Long-term partnership with Miles & More

The introduction of the Cornèrcard Miles & More Platinum underscores the many years of successful collaboration between Cornèrcard and Miles & More.

«Our partnership with Cornèrcard has been synonymous with reliability and innovation for many years now», says Martin Streinz, Head of Partner Sales & Ambient of Miles & More GmbH. «With the Platinum card, we offer our clients the opportunity to collect miles even faster while also benefiting from a comprehensive premium service package.»

Further information

- Cornèrcard: cornercard.ch
- Cornèrcard Miles & More Platinum combo offer: cornercard.ch/mm-platinum
- Miles & More GmbH: miles-and-more.company/en
- Miles & More: miles-and-more.com
- Worldshop: worldshop.eu/en/about-us

About Cornèr Group/Cornèrcard

Cornèr Group is a private and independent Swiss banking group offering the full range of universal banking services. Founded in 1952 in Lugano, Switzerland's third-largest financial center after Zurich and Geneva, the group provides a broad spectrum of traditional banking services. It has established itself particularly in the fields of private banking, credit financing, credit and prepaid cards (Visa, Mastercard, and Diners Club through Cornèrcard), as well as online trading (Cornèrtrader). These pillars form the foundation for the bank's continued growth and development.

The Cornèr Group consists of its parent company, Cornèr Bank Ltd in Lugano, along with four branches in Chiasso, Geneva, Locarno, and Zurich, as well as subsidiaries including Cornèr Bank (Overseas) Limited, Cornèr Bank Limited Guernsey Branch, Cornèr Europe Ltd and Finpromotion. For more information: cornergroup.ch.

About Miles & More GmbH

With over 30 years of experience in the loyalty sector and more than 25 years in the retail and financial environment, Miles & More GmbH is an absolute expert in personal and successful customer targeting and retention. Gerald Schlögl is the Managing Director of the wholly-owned subsidiary of Deutsche Lufthansa AG, based in Frankfurt am Main. As the loyalty programme of the Lufthansa Group, Miles & More offers more than 36 million members access to an exclusive world with more than 175 international partners along the entire travel chain and in everyday life. The core of this diverse world of programmes and offers with attractive benefits and exclusive travel privileges lies in earning and redeeming miles for awards and earning points to achieve frequent flyer status. In addition, the programme offers numerous financial services, most notably the successful Miles & More credit card portfolio in cooperation with various banks in over 20 countries. As the operator of the Worldshop, Miles & More GmbH is also responsible for the online shop worldshop.eu with over 400 premium brands and more than 6,500 articles and is represented with a total of ten Worldshop stores at the airports of Frankfurt, Munich, Düsseldorf, Hamburg, Berlin and Vienna.

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